

Alliance for Women in Media Announces Dates for 2012 Gracie Awards

September 2, 2011 (McLean, VA) – The [Alliance for Women in Media \(AWM\) Foundation](#) is pleased to announce that the [37th Annual Gracie Awards](#) will be held May 22-23, 2012 in Hollywood, California. [The Gracies](#) are a symbol of the power, passion, and promise of women in all forms of media, and the awards program honors those that uphold this value. The [Gracies Gala](#), which honors national winners, will return to the Beverly Hilton Hotel, 9876 Wilshire Boulevard, Los Angeles, California on May 22, 2012. The luncheon which honors excellence in local, online, public and student markets will be held the following day, May 23, 2012, at the Beverly Wilshire Hotel, Beverly Hills, CA.

“As the Alliance for Women in Media Foundation’s signature event, the Gracies is a wonderful occasion to celebrate the outstanding accomplishments of our peers in the media industry,” said AWM Chair Valerie K. Blackburn. “We are delighted to bring the Gracie Awards to California again in 2012.”

AWM President, Erin M. Fuller, CAE, stated, “Los Angeles and Beverly Hills have been amazing hosts over the past two years, and we are pleased and proud to return to place that is home for so many that we honor via the Gracies.” Fuller added, “We can’t wait to honor the best media for, by and about women during such an exciting and dynamic time in our industry.”

[The Gracies](#) are presented by the [Alliance for Women in Media Foundation](#), the philanthropic arm of AWM that supports educational programs, charitable activities, public service campaigns, and scholarships to benefit the public, the electronic media and allied fields. The Gracies, established in 1975 honors programming and individuals of the highest caliber in all facets of radio, television, cable, and web-based media, including news, drama, comedy, commercials, public service, documentary, and sports.

Previous winners at [The Gracies](#) include Christiane Amanpour, Dr. Maya Angelou, Katie Couric, Linda Ellerbee, Tina Fey, Chelsea Handler, Gayle King, Susan Lucci, Joan Lunden, Andrea Mitchell, Soledad O’Brien, Suze Orman, Amy Poehler, Rachael Ray, Susan Stamberg, Hannah Storm, Wanda Sykes, Barbara Walters, to name only a few.

For more information about the Gracies, visit www.thegracies.org.

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About the Alliance for Women in Media (AWM): The Alliance for Women in Media leverages the promise, passion and power of women in all forms of media. Formerly known as American Women in Radio & Television, AWM is the longest-established professional association dedicated to advancing women in media and entertainment, and will celebrate its 60th anniversary in 2011. The Alliance for Women in Media carries forth its mission by educating, advocating and acting as a resource to its members and the industry at large via inspired thought leadership that illuminates areas of societal need.

About the Alliance for Women in Media Foundation: The Alliance for Women in Media Foundation (formerly known as The Foundation of American Women in Radio & Television) supports and promotes educational programs, charitable activities, public service campaigns and scholarships to benefit the public, the electronic media and allied fields. The Alliance for Women in Media Foundation has created partnerships and joint-initiatives with the National Middle School Association, the Emma Bowen Foundation, the American Red Cross and other organizations that are philosophically aligned with the mission of the Foundation. The Foundation supports several public service campaigns, including most recently a [radio PSA campaign](#) with the Dove Self-Esteem Fund. The Foundation also supports [Empowering America](#)[®], an initiative which pays tribute to many of America’s most pioneering and inspiring women. Through this program, the Foundation provides [Empowering America](#)[®] educational collateral to needy urban middle schools around the country. The Foundation also produces nationally acclaimed recognition programs, including the [Gracie Awards](#)[®], a live gala that honors exemplary programming created for, by, and about women.